

Front of Yonge Strategy “At a Glance” (2018-2021)



Mission
Provide leadership to our residents through strong, supportive government and excellent services

Vision
Our Township is recognized as a welcoming and healthy community with a strong municipal government providing cost effective services and infrastructure. We will earn this reputation by:

- Attracting at least ten small businesses;
- Enabling new housing developments with supporting infrastructure;
- Growing our recreational opportunities and trails;
- Securing high speed internet throughout the Township;
- Upgrading our roads.

Scorecard

- Attract ten new businesses by 2023
- All staff have training plans in place
- Township grow by a minimum of 50 new homes and rental units
- Increased # of recreation opportunities for our residents
- Balanced budget each year
- 100% of residents have high speed internet availability by 2023

Three Priorities in 2018-2019 (with objectives and action plans)

1. Communications & Public Engagement
1.1 Clearly communicate what our plans are to as many residents as possible
1.2 Engage residents so that we understand their needs and priorities

2. Economic Growth
2.1 Attract four new businesses by Dec 2019
2.2 Support our existing business community

3. Improve Services to Residents
3.1 Staff training and development to increase our internal capacity

4. Improve Governance (2020)
4.1 Ensure our policies are current, relevant and user-friendly

5. Build Reserves (2020)
5.1 Contingencies created for future needs in key areas

1a. Social media strategy
1b. Volunteer recognition event
1c. Strategic Plan open house
1d. Digital sign

2a. Update the existing Economic Action Plan
2b. Engage with newly formed 1000 Islands Corridor to promote businesses & growth in the area
2c. Explore properties to make shovel ready housing and commercial expansion

3a. Review training requirements/needs for each department.

4a. Ensure by-laws and policies are up to date by keeping on top of current legislation.
4b. Comparing with other similar municipalities, where applicable

5a. Full update of Asset Management Plan in 2020

Monitoring Activity	Purpose	Reporting
Reality check (Nov 2018)	Refine strategic plan and associated objectives	Internal
Strategy update (May 2019 and then annual)	Review priorities, update objectives and action plans	Annual report Presentation to Council
Strategy Renewal (4 years)	Full refresh of e-scan, vision, mission, priorities	Council